



Ashland Specialty Chemical Company
Transportation and Product Assembly

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FOR IMMEDIATE RELEASE

Crest to Distribute PLIOGRIP® Cartridge Products to GM Dealer Network

Crest Industries, Inc., of Trenton, MI, has agreed to distribute certain PLIOGRIP®-labeled urethane structural adhesive products to support the General Motors dealer network. The products include PLIOGRIP® 7773B, 7779B, and 7770B which are specified by GM in the *Corvette Collision Repair Issues* and in General Motors' electronic technical service information furnished to its dealer network. PLIOGRIP® 7773B, 7779B, and 7770B, manufactured by Ashland Specialty Chemical Company, meet General Motors' aftermarket SMC panel bonding specification GM6448G for SMC-to-SMC or SMC-to-metal provided an approved paint primer is applied to the metal substrate.

Products are available in the US, Canada, and Puerto Rico through the Crest network. For more information or to order product, contact Crest Industries at 1-800-822-4100.

Ashland Specialty Chemical Company, a division of Ashland Inc., is a leading, worldwide supplier of specialty chemicals serving industries including adhesives, automotive, composites, metal casting, merchant marine, paint, paper, plastics, watercraft and water treatment. PLIOGRIP® two-component structural adhesives have been in use in automotive and truck OEM assembly since 1968. PLIOGRIP® has been available in convenient, easy-to-use cartridge format since 1985.